Stanford Africa Business Forum

Creating Local Value | April 23, 2016

Harnessing Technology to Deliver Essential Services Panel Briefing

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PART 1: CONFERENCE

MISSION

The Stanford Africa Business Forum aims to be the leading networking platform for professionals, students, and academics from the U.S. West Coast interested in business and innovation in Africa. By inviting thought leaders and industry professionals from the continent, our goal is to stimulate thought and discussions through engaging keynotes, interactive panels and workshops.

STANFORD AFRICA BUSINESS FORUM

The Stanford Africa Business Forum (SABF) is a university-wide initiative at Stanford University, founded in 2007 with the aim of creating a platform for business leaders, policy makers, faculty, and students with a common interest in Africa, to exchange ideas and build relationships. It is a collaborative effort between the Stanford Institute for Innovation in Developing Economies (SEED), Stanford Africa Business Club (ABC), Stanford African Students' Association (SASA), and Center for African Studies (CAS).

The SABF is the premier networking opportunity for African business interests for the Stanford and larger Bay Area community. It has consistently attracted over 200 attendees in past years. Throughout its 9 years in session, the forum has brought notable speakers and panelists to the Stanford campus. These guests have span all aspects of business, government and nonprofit organizations such as the International Finance Corporation, Omidyar, African Export-Import Bank, Simba Group, IBM Africa, Equity Bank, Rwanda Development Board, the African Leadership Academy, the Nigerian Federal Government and others.

THEME

The theme for the conference is "**Creating Local Value**".

THEME EXPLAINED

This year, the Stanford Africa Business Forum aims to celebrate the thought leaders and change-makers on the African continent with the overarching theme of re-imagining development through creating local value.
In recent years, there has been increased focus on the growth of African economies, the growth of the African middle class, and the emergence of African companies on the world stage. This year, we want to showcase how enterprising individuals and organizations across Africa are meeting the growing needs of Africans.

AGENDA

Friday April 22, 2016

time	activity
5:30 pm – 7:30 pm	**Reception with African CEOs** The **Stanford SEED** invites you to attend a reception with African CEOs whose companies are part of Seed's Transformation Program. Learn about Seed's progress and mingle with company leaders, volunteers, faculty, and alumni. Vidalakis, Schwab Residential Center 680 Serra St., Stanford CA 94305

Saturday April 23, 2016

time	activity
8:00 am – 9:00 am	Conference Check-in and Breakfast
9:00 am – 9:15 am	Welcome Speech and Introduction Remarks from Dean Rajan
9:15 am – 10:00 am	Keynote: Mr. Patrick Awuah
10:00 am – 10:45 am	Keynote: Dr. Belgacem Haba
10:45 am – 11:00 am	Break
11:00 am – 12:30 pm	Morning Panels
	Panel: Agriculture & Manufacturing: Leveraging Technological and Financial Innovation to Create Local Value for Africa's Economic Growth
	Panel: Emerging Business Models in Financial Services
	Panel: Harnessing Technology To Deliver Essential Services
	Panel: Launching and Scaling Homegrown Businesses to Unlock Africa's Potential
12:30 pm – 1:30 pm	Networking Lunch
1:30 pm – 3:00 pm	Afternoon Panels
	Panel: Media & Entertainment : The Future of Content Creation and Distribution in Africa
	Panel: Driving Business Productivity Through Technology-enabled Platforms
	Panel: Investing In Africa: Opportunities and Challenges
3:00 pm – 3:15 pm	Break
3:15 pm – 4:00 pm	Keynote: Mr. Tarik Choho
4:00 pm – 4:30 pm	Closing remarks from SABF Team
4:30 pm – 5:30 pm	Networking Reception

KEY NOTES

Mr. Patrick Awuah
Founder & President,
Ashesi University College

Dr. Belgacem Haba
Algerian Scholar of the
Year 2015

Mr. Tarik Choho
Managing Director, OCP
Group; CEO, OCP Africa

MORNING PANELS

AGRICULTURE & MANUFACTURING: Leveraging Technological and Financial Innovation to Create Local Value for Africa's Economic Growth

The United Nations predicts that more than half of the global population growth between now and 2050 is expected to occur in Africa, making it a fertile ground for incredible economic transformation. The past decade has seen an increasing emphasis on the role of science, technology, and innovation in this economic transformation. Yet, leveraging these tools to create concrete change, particularly in the agriculture and manufacturing sector, has remained a critical challenge. Channeling the progress in the agriculture and manufacturing sectors towards driving economic growth in Africa requires a great degree of collaboration, knowledge sharing, and creative problem solving to address both the current and future needs of the continent in a sustainable manner. How can change champions from the private, public, and social sectors collaborate to make a true difference in this space? What are the critical linkages that need to be forged to create local value in Africa? What kinds of investments, from both local and foreign entities, are actually needed to further this progress?

EMERGING BUSINESS MODELS IN FINANCIAL SERVICES

As with telecommunications, financial services on the continent have followed a nontraditional growth path, and the continent has already pioneered new models in mobile banking and credit. How can we extend these services to the yet unreached, and expand service offerings to meet the every-changing needs of African consumers and enterprises?

HARNESSING TECHNOLOGY TO DELIVER ESSENTIAL SERVICES

Africa's potential for rapid development is constrained, in part, by the slower growth of high cost infrastructure. Technology offers an opportunity to accelerate growth by virtually bringing services closer in the absence of physical networks. What kind of services can be enabled by internet technology? What implications does the proliferation of tech-enabled services have for growth on the continent?

LAUNCHING AND SCALING AFRICAN BUSINESSES TO UNLOCK AFRICA'S POTENTIAL

Entrepreneurship plays a huge role in reducing the unemployment rates and nurturing the economies of African countries. This panel will tackle the challenges and opportunities of launching and scaling new business in the currently expanding innovative space throughout the continent.

AFTERNOON PANELS

ENTERTAINMENT AND MEDIA: The Future of Content Creation and Distribution in Africa

The digital world and media distribution is growing and changing rapidly. What will the future of content creation in an African market look like? What creative business aspects need to be valued at a high level in order to develop sustainable media solution? This panel of media executives, professional content distributors and financiers will explore ways to reach the unserved audiences and what they believe is the future of content creation and distribution in Africa.

DRIVING BUSINESS PRODUCTIVITY THROUGH TECHNOLOGY-ENABLED PLATFORMS

More and more businesses across the world have reaped major benefits from leveraging technology in their business. Are African businesses reaping the same benefits? How can technology unlock value for African businesses to better serve their customers?

INVESTING IN AFRICA: Opportunities and Challenges

Although there has been a substantial increase in foreign direct investment flow to Africa since 2000, it still remains low compared to other regions. This panel will navigate the challenges and opportunities of creating continent-wide trading and investment opportunities.

TEAM

Lois Tankam
Speakers & Panelists

Lois was born in Cameroon but moved to Ghana 11 years after. She is pursuing a joint degree at the Stanford Graduate School of Business and Harvard Kennedy School. Prior to Stanford, she worked for the International Finance Corporation, the private arm of the World Bank Group, on projects in more than 15 Sub-Saharan African countries based out of Ghana, Cameroon, Cote d'Ivoire and Senegal.
Other leadership activities: Ghana and Togo GST, GSB African Business Club

Saida Ali
Finance & Marketing

Kenyan-native Saida was born in Nairobi but has spent the last 11 years in San Diego, California. She is a senior double majoring in Anthropology and African & African American Studies. She is particularly interested in inter/intra continental migration & immigration, and their influences shaping and reshaping identities across the diaspora. She is currently completing an honors thesis on the experiences of East African Students' in Capetonian universities.

Robel Mengistu
Marketing

Robel is an Ethiopian undergrad student at Stanford. He is currently studying Computer Science with a minor in International Relations. His interest ranges from technology and innovation to Politics and Business.

Michael Ibekie
Marketing

Michael was born and raised in Nigeria. He holds a Bachelor's Degree from Indiana University-Bloomington Kelley School of Business where he studied Business Economics. Prior to the GSB, he co-founded Green Airport Shuttle, served as the Director of Marketing for All-American Nursing School and a Global Account Executive at West Corporation. He interned at Cisco Systems, Inc where he worked as a Product Manager for Cisco's Cloud Collaboration Management System.

Nwanneka Onuekwusi
Finance

Nwanneka was born in the UK and grew up in Nigeria. She studied Economics at Princeton University and is currently in the joint MBA-MA Education program at Stanford. This past summer, she interned with McKinsey & Company in the Washington DC office. Prior to the GSB, she led the product management team at Pagatech Limited, a mobile payment company in Nigeria. Before that, she worked in consulting at Accenture in Nigeria and at the Advisory Board Company in Washington DC.
Other leadership activities: CA at Escondido Village, Rwanda and Uganda GST

Olayemi (Yemi) Oyebode
Logistics

Yemi is a Nigerian-born and American-bred 2nd year MBA student at the Stanford GSB. He holds Bachelor's and Master's degrees from the Massachusetts Institute of Technology. Prior to the GSB, he worked for three years in analyst roles in Boston at Cornerstone Research, a financial and economic litigation consulting firm. He has also done several internships in Lagos, Nigeria

PANEL LEADS

Shruthi Baskaran	AGRICULTURE & MANUFACTURING: Leveraging technological and financial innovation to create local value for Africa's economic growth
Hiyabel Tewoldemedhin	EMERGING BUSINESS MODELS IN FINANCIAL SERVICES
Tesi Rusagara	**HARNESSING TECHNOLOGY TO DELIVER ESSENTIAL SERVICES**
Nadou S. Lawson Moses Swai & Naomi Alem	LAUNCHING AND SCALING HOMEGROWN BUSINESSES TO UNLOCK AFRICA'S POTENTIAL
Benjamin Fernandes	ENTERTAINMENT AND MEDIA: The future of content creation and distribution in Africa
Tesi Rusagara	DRIVING BUSINESS PRODUCTIVITY THROUGH TECHNOLOGY-ENABLED PLATFORMS
Taahir Munshi	INVESTING IN AFRICA: Opportunities and Challenges

PART 2: PANEL

TECHNOLOGY PANEL

Harnessing Technology to Deliver Essential Services

Africa's potential for rapid development is constrained, in part, by the slower growth of high cost infrastructure. Technology offers an opportunity to accelerate growth by virtually bringing services closer in the absence of physical networks. What kind of services can be enabled by internet technology? What implications does the proliferation of tech-enabled services have for growth on the continent?

PANEL FORMAT/AGENDA

The session will begin with 1-2 minutes presentation by each panelist (company and their role), followed by a 40 minutes discussion led by a moderator. We will then open to Q&A from the audience. Panelists would be invited to give closing remarks at the end.

11:00 am –11:03 am	3 minutes	**Introduction of the moderator by Panel Lead**
11:03 am –11:06 am	3 minutes	**Introduction of the panel topic by the Moderator**
11:06 am –11:14 am	8 minutes	**Introduction by each panelists (1-2 min each on company history, role in Africa etc.)**
11:14 am –11:54 am	40 minutes	**Panel discussion led by the Moderator**
11:54 am –12:24 pm	30 minutes	**Q&A**
12:24 pm –12:28 pm	4 minutes	**Closing remarks by Moderator/Panelists**
12:28 pm –12:30 pm	2 minutes	**Closing announcements by Panel Lead**

SUGGESTED TALKING POINTS

I. Introduction Segment:

- Introduction: Company/business and your role.

II. Moderated Segment:

- What has changed about the technology landscape in Africa over the last 10-15 years?
- What kind of services can be enabled by internet technology? What implications does the proliferation of tech-enabled services have for growth on the continent?
- What are the critical linkages that need to be forged to create local value in Africa?
- What kinds of investments, from both local and foreign entities, are actually needed to further this progress?
- How do you believe the rise of technology will/has influenced businesses in Africa? How should companies respond to the technological changes?
- Concentration of technical know-how: Will there be a Silicon Valley of Africa? Nairobi, Cape Town?
- What initiatives that you have seen in the industry, government- or private sector-led, that have increased the possible scale of operations in a particular country or region?
- What is or needs to change in the education/training process to enable young people to take on the jobs that can be created in technology sector on the Continent?
- What are the biggest challenge and opportunities in technology adoption to drive inclusive growth on the continent?

III. Questions and Answers

IV. Closing Remarks

- Closing comments

PANELIST INFO

Stephen Ozoigbo
CEO of the African Technology Foundation

Stephen Ozoigbo is a serial entrepreneur, investor and advisor to multiple technology startups. He is currently the CEO of the African Technology Foundation, a Silicon Valley corporation that seeks to globalize African technologies by providing access to resources that effectively address and manage the most pressing technological challenges on the continent. In this role he oversees a myriad of stage agnostic technology projects on the continent and actively supports the efforts of Africa's emerging entrepreneurs. In partnership with a number of Pan-African focused initiatives like the Lions@frica program of the US State Department, the Foundation supports signature platforms and activities that launch innovative technology companies in Africa.

Stephen also serves as an International Advisor for Relativity. Within the Relativity Education unit, he is responsible for bridging knowledge gaps between the African media and entertainment ecosystems and Hollywood, as well as guiding Relativity's engagement strategies in the region. He also advises on industry relations on the continent as Relativity seeks to build innovative platforms for capacity building activities on the continent.

Alline Kabbatende
COO, RwandaOnline

Alline leads Operations at RwandaOnline, a private technology company in a PPP Agreement with the Government of Rwanda to build a single eGovernment window to government services. She was previously a consultant with the Rwanda Development Board under the World Bank Infrastructure Project and has also worked at Samsung Electronics and General Electric Transportation. Alline is a columnist on technology policy for Rwanda's leading daily The NewTimes and has written on the same for various publications in Africa and the US. She is also a strong advocate for digital inclusion of women. Alline holds a Master's Degree in Electrical Engineering in Telecoms & Networking from the University of Pennslvania. Alline, currently COO at RwandaOnline has occupied position in different IT organization including the Rwanda Development Board / IT as Project Manager. Alline is a writer and columnist on technology for New Times and CIO east Africa. She is a member of different organizations advocating for youth and Girls in ICT, including the Society of Women Engineers and Girls in ICT Rwanda.

PANELIST INFO

Eric M.K Osiakwan
Managing Partner, Chanzo Capital

Eric Osiakwan is a Tech Entrepreneur and Angel investor with 15 years of ICT industry leadership across Africa and the world. He has worked in 32 African countries setting up ISPs, ISPAs, IXPs and high-tech startups. He Co-Foundered Angel Africa List, Angel Fair Africa and currently serves on the board of Farmerline, Forhey, Teranga Solutions, Siqueries, Arifu, Wanjo Foods, Ghana Cyber City, WABco, Seed Engine and Appfrica – some of which are his investment. He has founded and built companies and organizations including GNVC, GISPA, AfrISPA, Internet Research, InHand, PenPlusBytes, African Elections Portal, FOSSFA and Ghana Connect. He was part of the team that built the TEAMS submarine cable in East Africa and an ICT Consultant for the WorldBank, Soros Foundations, UNDP, USAID, USDoJ, USDoS as well as African governments and private firms. He co-authored the “Open Access Model”, adopted globally by the telecommunications industry, “Negotiating the Net” – the politics of Internet Diffusion in Africa and “The Internet in Ghana” with the Mosaic Group. He was invited to contribute ideas to Prime Minister Tony Blair’s Commission for Africa. Eric is a Stanford, MIT, Harvard, TED and Poptech fellow.

Thor Muller,
Chief Information/Product Officer of Off Grid Electric

Thor is a serial entrepreneur having founded five start-ups, including Get Satisfaction, a pioneering service connecting customers to products and brands. Prior to Off Grid Electric, he served as Get Satisfaction’s original CEO and later as its CTO, growing the business to serve over 70,000 customer communities. In 2012, he published a New York Times bestselling book, "Get Lucky: How to Put Planned Serendipity to Work for You and Your Business.” Thor holds a BA from the University of Iowa.

PANELIST INFO

Anar Simpson (Moderator)

Technologist & Special Advisor, Office of the Chair, Mozilla

Anar Simpson is a technologist and Special Advisor, Office of the Chair, Mozilla, where she leads leads the Women, Girls and Technology initiative and serves as a Deputy on the UN High Level Panel on Women's Economic Empowerment. She is the Global Ambassador for Technovation Challenge and Strategic Partnership Advisor, U.S. State Department TechWomen program. She is a member of the Advisory Boards of Wired Differently, and Resilient Capital - VanCity, and the Banff Forum. Anar has served as Strategic Advisor, Center for Women's Leadership Initiatives, IIE and the Organizing Committee of the C100 which connects Canadian technology entrepreneurs to Silicon Valley. She has been a mentor with the Cherie Blair Foundation for Women. Anar has a Bachelors degree in Computer Science and a Masters in Communications, University of Calgary and a graduate of Program in Innovation & Entrepreneurship at the Graduate School of Business at Stanford University. Anar was awarded the 2015 Distinguished Alumna Award from her alma mater and also accepted the 2015 GEM Tech Award for Technovation from the ITU and UN Women.

PART 3: LOGISTICS

LODGING

The suggested hotel for conference is
Homewood Suites
Website: Book via Family Discounts
https://secure3.hilton.com/en_US/hw/reservation/book.htm?execution=e1s1
Address: 4329 El Camino Real, Palo Alto, CA, USA 94306
Telephone: +1-650-559-8700
King Bed Studio: $118 - $129
King Bed Urban Studio: $134 -$149

TRANSPORTATION

The Stanford Institute for Innovation in Developing Economies (SEED), one of our conference partners is providing shuttle transportation from the Homewood Suites to the site of the conference. The shuttle will pick-up guests from the hotel in the morning and take them back form the conference to the hotel at the conclusion of the conference.

The conference is taking place at 655 Knight Way, Stanford, CA 94305.

Read here for driving directions (https://www.gsb.stanford.edu/visit)